#### THE GUINER GROUP

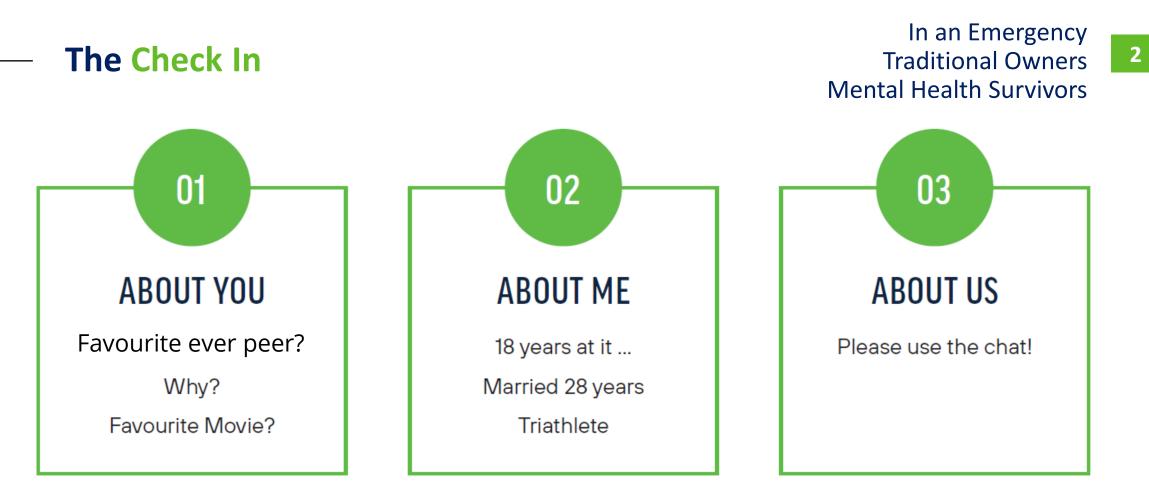
## Building a High Performing

### With DISC Profiling

ea

Session with Anton Guinea

Feb 2024







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What do you hope to get out of this session?



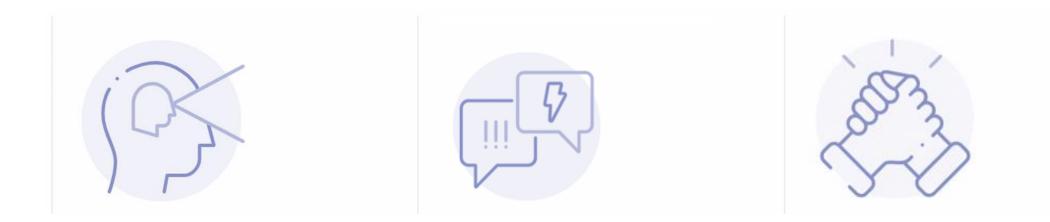








#### In other words



# Raise your self awareness

Make communication more productive

# Be high performing



Who could you say thank you to?





Part 1

# Learning Self (Why do I do that?)



#### What is **DISC**?

**DISC** is a behaviour self-assessment tool originally based on the 1928 DISC emotional and behavioural theory of psychologist William Moulton Marston, which centered on four personality traits: Dominance, Inducement, Submission, and Compliance. This theory was then developed into a behavioural assessment tool by industrial psychologist Walter Vernon Clarke.

Marston was a lawyer and a psychologist; he also contributed to the first polygraph test, authored self-help books and created the character Wonder Woman. He generated the DISC characteristics of emotions and behavior of normal people (at the time, 'normal' had the meaning of 'typical' rather than an antonym for 'abnormal'). Marston hypothesized that our behaviour is influenced by 'psychonic energy' that is transferred through a web of nerve cells he named 'psychons'.



https://en.wikipedia.org/wiki/DISC\_assessment

He published his findings in his 1928 book called Emotions of normal people in which he explained that the four personality types (yellow, green, blue and red) arise as variations between people.

According to Marston, people illustrate their emotions using four behavior types: Dominance (D), Inducement (I), Submission (S), and Compliance (C). He argued that these behavioural types came from people's sense of self and their interaction with the environment.



https://en.wikipedia.org/wiki/DISC\_assessment

#### How can you use DISC?

- A great learning tool
- Helpful for introspection
- Very accurate



The key pages are: 9, 13, 15, 19, 29



#### Why it matters to you

#### • Page 9

- What makes sense, and what doesn't
- Please share





#### Why it really matters to you

- Page 13
- This is the key
- Please reflect





#### This is a great skill

Introspection ...

Comes before reflection ....

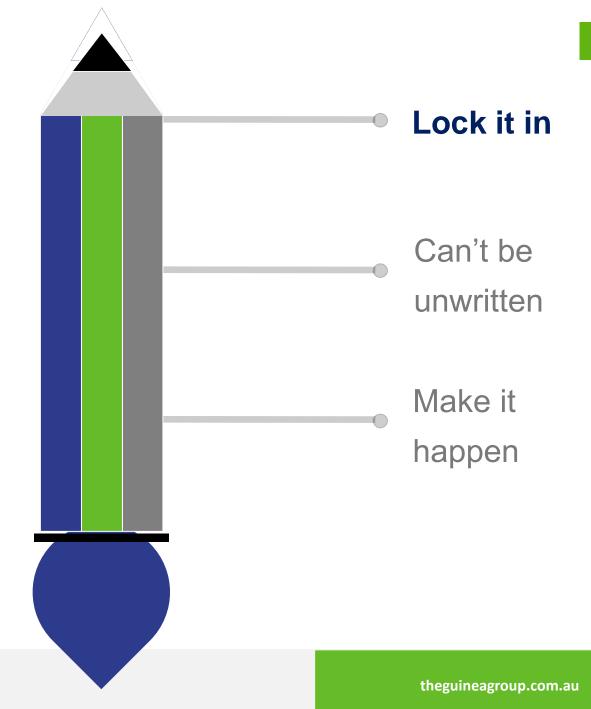




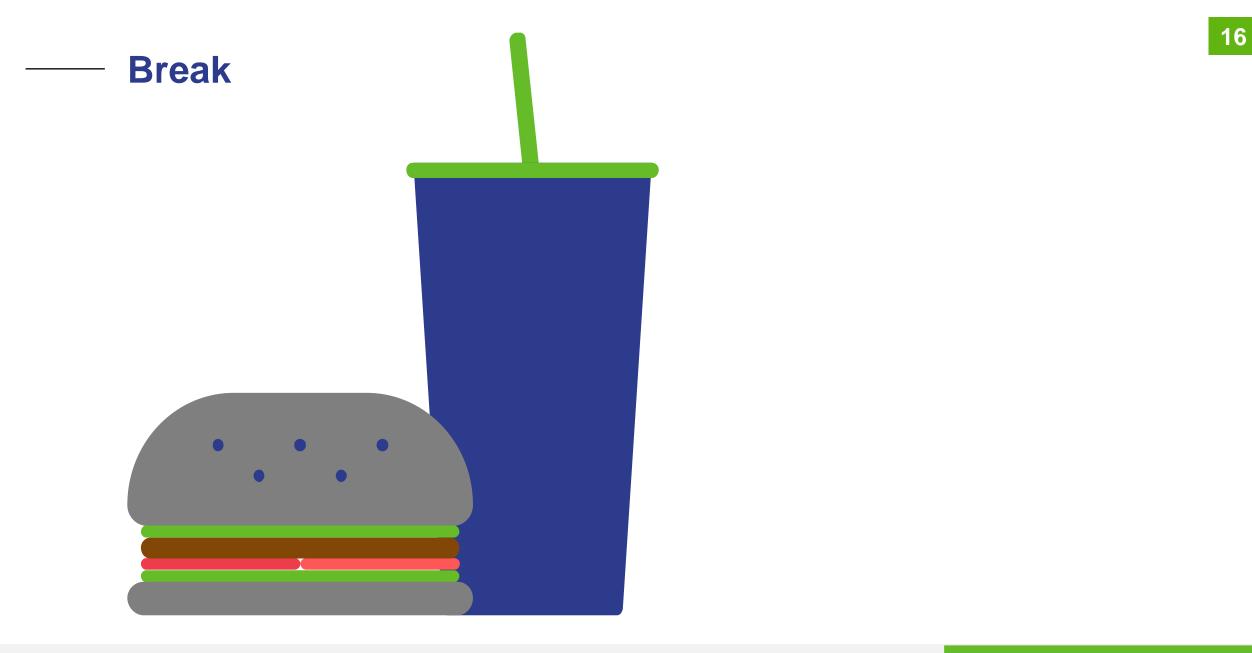
#### **Activity 1**

#### In your Workbook:

Reflect on what your DISC means, what you have learnt about yourself









#### Communication Others (Everyone is different)



#### How you can improve your communication

- Page 29
- Communicating with different styles
- This is the 'Platinum Rule'





Part 3

Teamwork Connection (it is about we not me)



#### Another winner from your DISC workbook

#### • Page 15

- What do you need to tell others
- Please share





#### Back to you ...

#### • Page 19

- How can you improve?
- Please share





Make a commitment ... Make a change ...

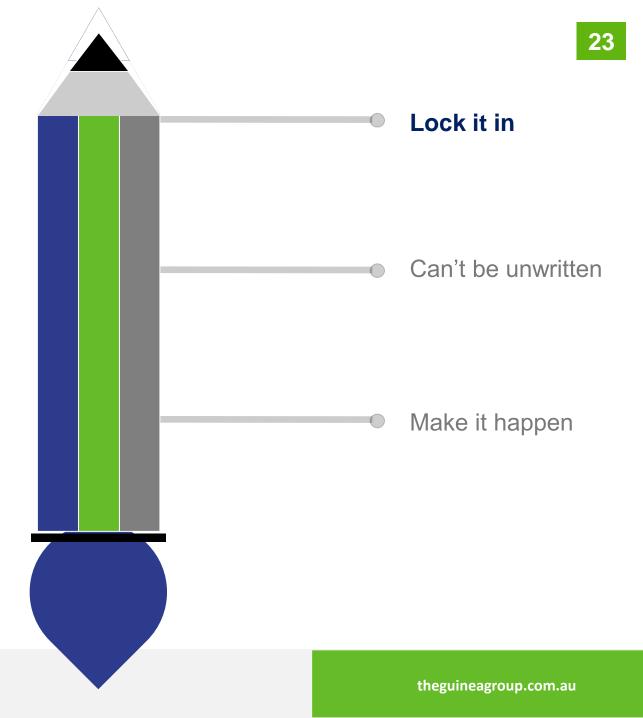




#### Activity 2

#### In your Workbook:

Reflect on what your DISC means, and how you can apply what you have learnt to improving your interactions with others



#### Any Questions? We're here to help

We exist to support leaders to upgrade their mindset, upskill their leadership, and uplift their teams, to create psychologically safe and high performing teams!

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