

Intro:

- To grow responsibly
- Change is inevitable
- Upgrade our purpose
- Differentiate ourselves
- What we did on Saturday

①

The Elephant Song ♡

(2)

Ask qs & learn from  
each other - Richness

From 4 pillars to 3  
pillars  
Streamline!

① → Send out to  
team - Pillars

② - Proposed Chudcare

③ - Utilise Rock marketing

scrap Videos  
Cost

1 Word:

3

- Inspiring<sup>2</sup>
- Fun<sup>2</sup>
- Involving
- Informative
- Lively
- Sharing
- Inspirational
- Strategic

