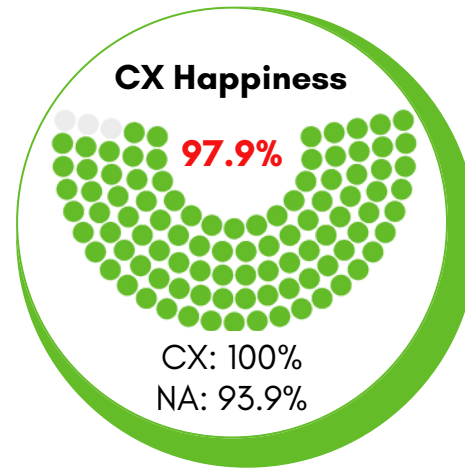


“Together
WE
Thrive”

As an all inclusive Team



“My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style.”

– Maya Angelou

Sales Diagnostics : February 2025 (January Statistics)			
	Very Happy/Happy 100% (n=24)	Neutral	Very Unhappy/ Unhappy
Finance & Insurance	25%	0	0
Vehicle Knowledge	58%	0	0
Vehicle Presentation	63%	0	0
Accessory Explanation	54%	0	0
Customer Service	88%	0	0
Communication	63%	0	0
Warranty Explanation	46%	0	0
Test Drive	46%	0	0
Trade-In Value	0	0	0
Service Explanation	42%	0	0
Vehicle Availability	46%	0	0
myToyota Connect	67%	0	0
Other	8%	0	0

While the success of any business is certainly defined by higher revenue and valuation milestones, I don’t consider these as the only factors that contribute to their survival and eventual success.

As far as I’m concerned, a thriving business is one that goes beyond healthy profit margins and has a significant positive impact on its people, employees, customers, society, community, and/or environment.

“Profit is like oxygen for a company. If you don’t have enough of it, you’re out of the game. But if you think your business is about generating profits, you’re really missing something.”

BRT Sales Team – 2025 Vision

“Together WE Thrive”

As an all inclusive Team

We Love Locals

