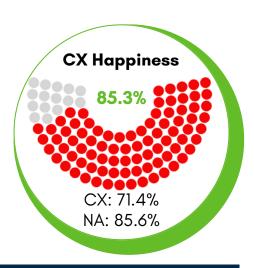
Bill Robertson Toyota







"My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humor, and some style."

- Maya Angelou

Service Diagnostics : February 2025 (January Statistics)			
	Very Happy/Happy 87.0% (n=40)	Neutral 6.52 (n=3)	Very Unhappy /Unhappy 6.52% (n=3)
Communication	68%	0	0
Drop-off	63%	0	0
Alternative Transport	30%	0	0
Customer Service	85%	0	0
Pick-up	45%	0	0
Finish By Promised Time	85%	0	0
Service And Repair Quality	68%	33%	67%
Vehicle Condition At Collection	78%	67%	0
Booking Experience	83%	0	33%
Other	5%	33%	0

While the success of any business is certainly defined by higher revenue and valuation milestones, I don't consider these as the only factors that contribute to their survival and eventual success.

As far as I'm concerned, a thriving business is one that goes beyond healthy profit margins and has a significant positive impact on its people, employees, customers, society, community, and/or environment.

"Profit is like oxygen for a company. If you don't have enough of it, you're out of the game. But if you think your business is about generating profits, you're really missing something."





Bill Robertson Toyota



BRT Service Team - 2025 Vision

