

1103252



ACTION PLAN

The Fearless Public Speaker

CQ University Regional Arts & Education

Webinar



Leadership on Purpose

Leadership under Pressure

Leading with Perspective

The Outcomes - High Goals

Generally:

In collaboration with CQ University's Regional Arts Program, we propose delivering a 1-hour online webinar designed to equip artists with essential public speaking skills ahead of the upcoming Meet & Greet event in May. This event will provide artists with an informal networking opportunity, along with the chance to present a 3-minute artist pitch to share more about their artistic journey, recent projects, and future aspirations.

The webinar will focus on building confidence and refining messaging, helping participants craft compelling Elevator Pitches (30-60 seconds) for casual networking and 3-Minute Artist Pitches for a more in-depth introduction to their work. This professional development session aligns with our shared commitment to actively supporting the community sector. This program will help grow the regional arts industry across six Queensland Local Government Areas: Banana, Central Highlands, Gladstone, Livingstone, Rockhampton, and Woorabinda.



**Moving the needle
in your favour**

**"Supporting the Artists of the local
region to become powerful
speakers!"**

Specifically:

Part 1: Understanding the Importance of a Strong Introduction (10 minutes)

Part 2: Crafting an Effective Elevator Pitch
(20 minutes)

Participants will learn to structure a short introduction that is engaging and memorable.

Part 3: Building a Powerful 3-Minute Artist Pitch
(20 minutes)

For those ready to share more about their practice, the 3-Minute Pitch will help artists articulate their creative journey.

Part 4: Q&A and Closing (10 minutes)

Achieving these outcomes will completely upgrade the participants confidence as public speakers and as representatives of their art works.



**With a focus on every attendee
and their speaking goals and
objectives**

The Program - High Focus

The Fearless Public Speaker

Master public speaking - with confidence and without fear. This intensive training session holds a 100% satisfaction rate, having helped leaders across the world.

Effective public speaking can transform your personal growth and increase professional opportunities. Many people fear presenting in front of a group, often at a cost to potential wins or promotions.

Our training session will equip you with the tools and knowledge that you need to become a powerful speaker. Learn how to deliver presentations with impact, and move the hearts and minds of audience members.

You will learn:

- ✓ Quick, effective strategies to overcome fear
- ✓ The essentials of presentation development, including how to use slideshows properly
- ✓ The delivery techniques of expert presenters
- ✓ How to rock it when all eyes are on you
- ✓ A clear understanding that public speaking is about the audience, not the speaker"

Develop your understanding through:

The 3 Skills of Public Speaking



The 3 Principles of Public Speaking



The Inclusions - High Value

Inclusions About the program

Part 1: Understanding the Importance of a Strong Introduction (10 minutes)

01

- The role of an Elevator Pitch and Artist Pitch in professional development
- How clear, engaging communication enhances networking opportunities
- Overcoming nervousness and speaking with confidence

Part 2: Crafting an Effective Elevator Pitch (20 minutes)

Participants will learn to structure a short introduction that is engaging and memorable

02

- Who you are – Your name and artistic field
- What you do – Your medium and creative focus
- Why it matters – The themes or purpose behind your work
- Call to action – What you're working on and how others can connect with you
- Live Examples & Exercises: Participants will draft and refine their own Elevator Pitch

Part 3: Building a Powerful 3-Minute Artist Pitch (20 minutes)

For those ready to share more about their practice, the 3-Minute Pitch will help artists articulate their creative journey

03

- Introduction – Who you are and your creative discipline
- Your Work – Themes, techniques, and inspirations that define your practice
- Recent Projects – A highlight of something you've worked on
- Why It Matters – The impact of your work on the community or artistic field
- Call to Action – Current projects and how others can engage with you
- Interactive Session: Live feedback and refinement of artist pitches

Part 4: Q&A and Closing (10 minutes)

04

- Open discussion for participants to ask questions and seek additional guidance.
- Summary of key takeaways and next steps to prepare for the Meet & Greet event.

The 5 Elements of Influence



The Find your influence Survey

The Guinea Group's Find Your Influence Survey will assess current levels of influence and help identify the areas where participants excel, as well as those that may benefit from further development.

The participants will gain a clear understanding of influence potential and leverage it to drive positive change in their personal and professional lives.

The 5 minute survey can be emailed as a link to the participants a day prior to the webinar with the results being returned to them in preparation for the webinar.

The Facilitator - High Expertise



ANTON GUINEA

**Helping to develop
leaders since 2005!**

Anton Guinea, one of our expertly trained professionals and an experienced local facilitator, will take charge of the process of supporting you, and your teams, through the **Public Speaking Training process**.

Anton is an international keynote speaker, he is a **leadership and people skills expert**, who is a qualified Resilience Coach, with a degree in Human Resources Management and Psychological Science.

Anton has been conducting training workshops since 2005 and has worked with organisations around Australia and the world.

Anton's programs are built around energy, engagement and enterprise thinking. Anton will develop a process to engage your team members and get them thinking differently – **guaranteed**.

It is not just the workshop experience that will make a difference to your team growth process; it is the before and after support (that is second to none) that will ensure the entire process is one that adds value and is one to remember.

The Investment - High Value

WHAT	WITH	INVESTMENT
The Fearless Public Speaker 1 Hour Webinar Monday 31st March 12-1pm	<ul style="list-style-type: none"> Interactive & Engaging – Live participation, real-time feedback, and guided exercises. Practical & Actionable – Artists will leave with a refined Elevator Pitch and a structured approach to their 3-Minute Pitch Supportive Learning Environment – A safe space for artists to practice and gain confidence in presenting their work. 	\$1,500
Find Your Influence Survey	Results emailed to participants	\$0

* All investments are exclusive of GST

TOTAL: \$1,500 *

The Case Studies - High Results



"Having just finished a 2-day workshop with Anton, I can honestly say that I have learned more about myself in the past 2 days than I have in the previous 2 years.

I would highly recommend TGG and their approach to training, and I will most definitely be looking into more coaching with these guys in the near future!"
— The Aussie Cuttler



"What I loved the most is the way that experiences from the group were drawn upon and discussed to bring life to the presentation. Contemporary research was used and Anton was across key concepts, modern research, and simplicity concepts for learners."



"I loved the engagement Anton gave to all parties and how the whole team had real feedback to help understand each situation and how so many different workplaces all face the same challenges. I also loved the guest speaker."



"I would like to express a personal thank you to Anton and Ally for the training they delivered. It was not only interesting and valid; I now have a better insight into the emotional side of the way we cope differently under pressure. This will assist me in the way I approach a situation and respond to gain the desired result with all stakeholders."



"Unreal couple of days mate. Really enjoyed it. Everyone needs to attend this or something similar in their lives. Keep up the great work."
— Angus Wilson

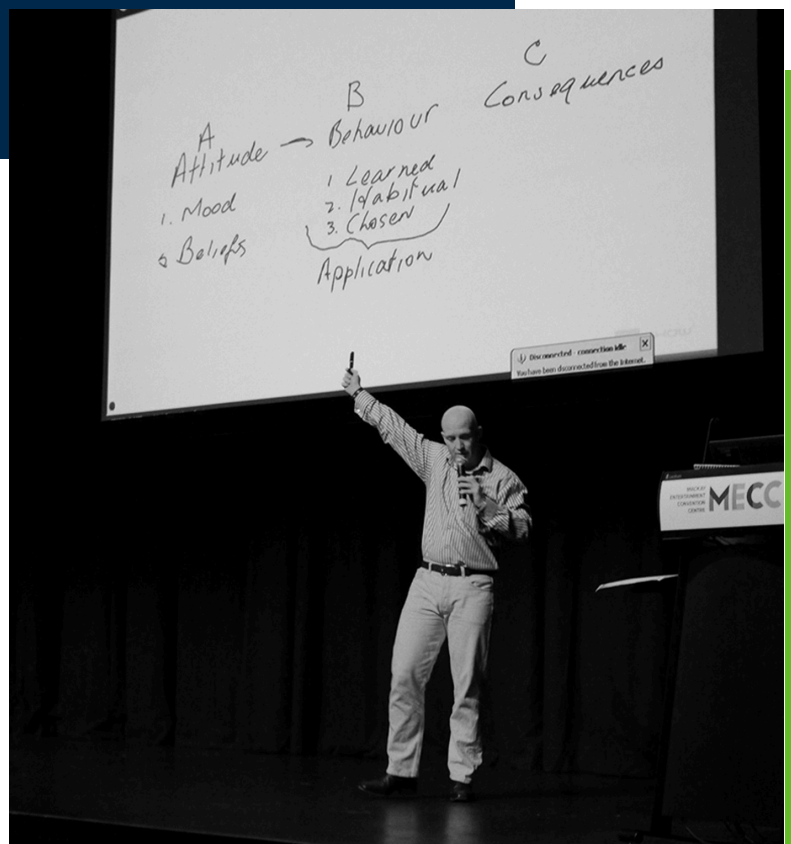
About The Guinea Group

Since 2005, the Guinea Group has supported leaders in understanding the importance of **relationship building**, to develop **amazing communication skills**.

Our individualised and **tailored training and coaching programs** are delivered with **energy, engagement and enterprise thinking**.

We have worked with Government Officials, CEOs, heavy industry workers and employees from a wide range of industries in **Australia and overseas**.

We are advocates for personal development, emotional intelligence and psychological safety. Our programs are based around these three key elements, and our clients get over 19 years of experience, a Business Degree in HR, a Science Degree in Psychology, an NLP Master Practitioner and much more.



Other Services - Highly Varied

People Development

- Leader coaching and mentoring programs
- Employee and safety surveying
- DISC Profiling
- Employee engagement and empowerment
- Team building (and coach the coach training)
- Employee coaching and development
- Team Management Systems Profiling

Workshop Facilitation

- Goal setting workshops
- Risk assessment workshops
- Problem solving (RCA and defect elimination workshops)
- Issue resolution through Mediation
- Idea generation workshops
- HSE alignment workshops
- SWOT Analysis and business planning workshops

Performance Development

- Business strategy and business process
- Procedure and system implementation
- Change management strategies
- System performance review and optimisation
- Business team and individual performance review and support
- Systems leadership strategies

Please see the TGG Capability Statement for more information on our services, and the **TGG Difference!**

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I START WITH THE PREMISE
THAT THE FUNCTION OF
LEADERSHIP IS TO
PRODUCE MORE LEADERS,
NOT MORE FOLLOWERS.

-RALPH NADER

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