## **Bill Robertson Toyota**





As an all inclusive Team

# "

It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you'll do things differently.

Service Diagnostics : May 2025 (April Statistics)			
	Very Happy/Happy 100% (n=37)	Neutral	Very Unhappy/Unhappy
Communication	65%	0	0
Drop-off	57%	0	0
Alternative Transport	35%	0	0
Customer Service	78%	0	0
Pick-up	43%	0	0
Finish By Promised Time	59%	0	0
Service And Repair Quality	70%	0	0
Vehicle Condition At Collection	76%	0	0
Booking Experience	73%	0	0
Other	5%	0	0

### – Warren Buffett

This month is about Customer Experience, including how we are perceived.

#### So:

- How do customers see us? How do we want them to see us? How do we influence it?
- Smile ...
- The 5m rule
- Why do we have processes?

**CX Happiness** 

CX (Apr): 91.2% CX (NA): 86.1%

• Stay fresh, and keep up high standards ... like Saturday dress standards, as an example!



#### Bill Robertson Toyota | May 2025 - Service Team (April Statistics)

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**BRT Service Team – 2025 Vision** 



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